

Continuing Education Scholarship: Submission #108

View

HTML

Table

Plain text

Data (YAML)

The **Table** page displays a submission's general information and data using tabular layout. [- Watch video](#)

[◀ Previous submission](#)

[Next submission ▶](#)

Submission information	
Applicant's Name	Lilly Bell Figueroa
Applicant's Address	13036 Road 40 13036 Road 40 Mancos, Colorado. 81328
Your Email Address	bluespruce2004@gmail.com
Telephone Number	9707694004
Empire Electric Account Number	11840
Name on Empire Electric Account	Holly and Victor Figueroa
Relationship to Empire Electric Account Member	Daughter
Year You Recieved an Empire Electric Scholarship	2023
Year You Graduated High School	2023
Name and address of the institution you are attending	Colorado State Universtiy 711 Oval Drive Fort Collins, Colorado. 81328 836304043
Field of Study	Natural Resource Tourism
Other Children in Your Family	•
Other Financial Aid	None received yet
Upload Most Recent Academic Transcript - Can not be a screen shot -	Unofficial Transcript - RAMweb - Colorado State University.pdf (157.65 KB)
Upload Letter of Reference from College Professor or Academic Advisor	Vivian Chavez Letter of Reccomendation - Lilly Figueroa copy 3.pdf (90.29 KB)

Colorado State University, Warner College, Dean's List (Fall 2023, Spring 2024, Fall 2024)
Colorado State University Honors College Student (Fall 2023, Spring 2024, Fall 2024)
Semester at Sea Dean's List (Semester at Sea, Spring 2024)
Chapman IMPACT Cohort Scholar (Spring 2024)

Internship with Adventures in Good Company
May to August 2025 (Upcoming)
This summer, I will intern with the Colorado-based travel company, Adventures in Good Company. My work will center on creating and refining traveler resources, including a guide to international travel updates, cultural materials, and how-to documents designed to support adventurers before and during their journeys. I will assist in preparing both staff and voyages for how to engage in new cultures and customs through exercises such as learning a few phrases in the local language, developing an understanding of the country's history and considering what it means to be a tourist there. This framework reflects the company's core values and sustainable practices, while also helping ensure trips run smoothly. Additionally, I will support the sales and marketing team by curating storytelling initiatives that highlight each trip's unique selling points. Other responsibilities may include inventory management, responding to live chat and phone inquiries, and handling key data management tasks.

Tourism Planning Project for the Fort Collins Museum of Art
January to April 2025
My project team and I created a marketing and advocacy campaign designed to promote the Museum of Art in Fort Collins (MoA) using the theme, Beyond Resilience—Why This Matters to Us All. This campaign connects the younger generation, their parents, and their grandparents through themes of resilience, counterculture, social justice issues, and intergenerational storytelling through art. Through social media activations, email campaigns, community and campus engagement and partnerships, and traditional media outreach, the project promotes MoA's role as a vital civic and cultural hub. The project reinforced MoA's role as a museum that drives discussion on challenging topics, educates, and connects us as a community through contemporary art. I am eager to apply what I learn by volunteering within my community via an upcoming Capstone project for my Tourism Planning class at the Fort Collins Museum of Art to enhance visitor experiences while preserving the town's natural and cultural assets.

List Your School and Community Honors and Activities

Semester at Sea Spring 2024 Voyage
January to May 2024
My desire to see the world continued as I embarked on the Spring 2024 Semester at Sea Voyage (100% scholarship funded). All of the classes on the ship were through CSU and went towards my degree. This study abroad program traveled to eleven countries between Asia, Africa, and Europe. While abroad, I learned more about cultural humility, being a responsible traveler, and reciprocal tourism via my experiences. Some of my most memorable excursions included trekking deep into the Bornean jungle in Malaysia and living with the local Iban people; touring the Langa Township in Cape Town, South Africa; volunteering with the women-owned, fair trade organization called Global Mamas in Cape Coast, Ghana; and preparing a fast-breaking meal with a traditional Amazigh family in Morocco during Ramadan. My goal was to enhance my knowledge of how tourism can positively affect the local people and environment within the communities we visited.

Global Mamas Impact Cohort
January to April 2024
I was awarded to participate in a cohort of diverse students working with a non-profit organization called Global Mamas for five days in Ghana after months of preparing in class. Global Mamas is a women-run, fair trade, organization in Cape Coast, Ghana. Our mission was to learn about their organization and how they successfully create and sell high-quality, handcrafted products. We were trained on how to use their interview software and then went to the homes of several working women to work beside them and collect data for the organization. We also had the opportunity to attend several batiking workshops, a Ghanaian cooking and dance class, and learn more about the history of Cape Coast, Ghana. In the end, our biggest contribution was the creation of social media marketing material as content creators. We created written stories, photo carousels, and video documentaries in order to broaden the sales of their handmade products.

My career goal is to become a leader in the tourism industry—creating travel experiences that are both sustainable and reciprocal. I do not yet know what my specific job will be—because it may not even exist yet. However, my very unique degree at CSU has given me the opportunity to gain knowledge in natural resources and sustainability, local and international tourism, global networking, regenerative travel, the live music industry, and entrepreneurial expertise. Long-term, I aspire to be a leader in the tourism industry, developing programs that celebrate Colorado's outdoor adventures, local arts, culinary tourism, and indigenous heritage while ensuring that sustainability remains at the forefront. I look forward to leveraging my education, experiences, and industry connections to create travel opportunities that inspire, educate, and positively impact both visitors and residents alike.

My family situation is that my dad is a retired educator and my mom is an elementary teacher in Mancos. This is one of the lowest paid school districts in Colorado. Second, we had two totaled vehicles this past year. Third, my brother will be in college this coming school year and there will be an additional cost of paying for tuition, fees, books, meals, and housing for both of us.

Essay
I need financial aid so that I can continue working towards my degree. Without scholarships, I will not be able to attend CSU because it is over \$36,000 per year. I would also like to clarify that I have had a lot of experiences, but my family and I did not have the funds to pay for them. They have either been volunteer or paid for with financial aid. Each year, I rely on scholarships like yours to get me through one more year. I have two years of college left, and I really appreciate your consideration.

I am applying to this scholarship because I actively seek out opportunities and scholarships so that I am prepared for my future and can finish my Natural Resource and Global Tourism degree at CSU. Currently, my opportunities include my job, academics, and internship. I work as a peer advisor at the CSU Education Abroad office. My role is to talk to students about international travel, answer their questions, and help them find programs. When I am not working, I take my academics very seriously and I have a 3.9 GPA. In addition, this summer, I will collect customer travel stories, learn from adventure specialists, and create a cultural humility guide to better prepare travelers for their diverse destinations. All of these experiences are helping to prepare me for my career and scholarships are equally important to me. With financial aid, I will be able to finish my degree and build a career centered on global travel and human connection.

Submission Date2025-05-21

Applicant's Signature



Lilly Figueroa

Colorado State University Unofficial Transcript for Lilly Bell Figueroa (836304043)

Wednesday, May 21, 2025 2:11:56 PM

Spring Semester 2025 Curriculum

Program Code: NRTM-GLTZ-BS

Program Description: BS Natural Resource Tourism/Global Tourism

Curriculum Level: Undergraduate

			Department	College
MAJOR	Natural Resource Tourism	NRTM	Human Dimensions of Nat Res	Warner Coll of Natural Resrces
CONCENTRATION	Global Tourism	GLTZ	Human Dimensions of Nat Res	Warner Coll of Natural Resrces
MINOR	German	LGEQ	Languages, Literatures & Cltrs	Liberal Arts
MINOR	Music Business	MUBQ	Marketing	Business
MINOR	Business Administration	BUSQ	College of Business	Business

Undergraduate

Overall Credit Hours Earned: 102.000
Colorado State University Credit Hours Earned: 62.000
Colorado State University GPA Credit Hours: 62.000
Colorado State University Grade Points: 243.335
Colorado State University Cumulative GPA: 3.924
Transfer Credit Hours Earned: 40.000

Academic Term Summary

Term	Term Dates	Class	Major	Term GPA	Quality Points	GPA Hours	Hours Earned	End of Term Standing
Fall Semester 2025	08/25/2025 - 12/19/2025	Senior	Natural Resource Tourism	0.000	0.000	0.000	0.000	

Summer Session 2025	05/19/2025 - 08/08/2025	Senior	Natural Resource Tourism	0.000	0.000	0.000	0.000	
Spring Semester 2025	01/21/2025 - 05/16/2025	Senior	Natural Resource Tourism	3.833	69.000	18.000	18.000	
Fall Semester 2024	08/19/2024 - 12/13/2024	Junior	Natural Resource Tourism	4.000	64.000	16.000	16.000	Good Standing
Summer Session 2024	05/13/2024 - 08/02/2024	Junior	Natural Resource Tourism	0.000	0.000	0.000	0.000	
Spring Semester 2024	01/16/2024 - 05/10/2024	Junior	Natural Resource Tourism	4.000	48.000	12.000	12.000	Good Standing Semester at Sea
Fall Semester 2023	08/21/2023 - 12/15/2023	Sophomore	Natural Resource Tourism	3.895	62.335	16.000	16.000	Good Standing

Current Credit Courses

Term	Course	Title	Credits	Level
Summer Session 2025	MKT-305-401	Fundamentals of Marketing	3	Undergraduate
Summer Session 2025	NRRT-487-001	Internship	4	Undergraduate
Fall Semester 2025	BUS-380A5-001	Large Venue Management and Operations	3	Undergraduate
Fall Semester 2025	FIN-200-401	Personal Finance and Investing (GT-MAI)	3	Undergraduate
Fall Semester 2025	LGER-300-001	Reading and Writing for Communication-German	3	Undergraduate
Fall Semester 2025	MGT-305-005	Fundamentals of Management	3	Undergraduate
Fall Semester 2025	NRRT-470-001	Tourism Impacts	3	Undergraduate

Completed CSU Courses

Term	Course	Title	Credits	Grade	Level	Comments
Spring Semester 2025	ACT-210-801	Introduction to Financial Accounting	3	B	Undergraduate	
Spring Semester 2025	BUS-250-001	Music Business--Shifting the Social Landscape (GT-SS3)	3	A+	Undergraduate	
Spring Semester 2025	BUS-361-001	Principles of Music Marketing	3	A+	Undergraduate	
Spring Semester 2025	BUS-362-001	Making Money in Music	3	A	Undergraduate	
Spring Semester 2025	LGER-201-001	Second-Year German II (GT-AH4)	3	A	Undergraduate	
Spring Semester 2025	NRRT-442-001	Tourism Planning	3	A+	Undergraduate	

Fall Semester 2024	BUS-220-003	Ethics in Contemporary Organizations (GT-AH3)	3	A+	Undergraduate	
Fall Semester 2024	BUS-220-R03	Ethics in Contemporary Organizations (GT-AH3) - Recitation	0	NGC	Undergraduate	
Fall Semester 2024	ECON-101-002	Economics of Social Issues (GT-SS1)	3	A+	Undergraduate	
Fall Semester 2024	LGER-200-002	Second-Year German I (GT-AH4)	3	A+	Undergraduate	
Fall Semester 2024	NR-377-001	Pre-Internship	1	A	Undergraduate	
Fall Semester 2024	NRRT-320-001	International Issues-Recreation and Tourism	3	A	Undergraduate	
Fall Semester 2024	RRM-101-002	Hospitality and Event Industry	3	A+	Undergraduate	
Spring Semester 2024	IE-200-501	Global Studies	3	A	Undergraduate	
Spring Semester 2024	MGT-360-500	Social and Sustainable Venturing	3	A	Undergraduate	
Spring Semester 2024	RRM-355-500	Culinary Tourism and Hospitality Management	3	A	Undergraduate	
Spring Semester 2024	SOC-462-501	Applied Social Change	3	A+	Undergraduate	
Fall Semester 2023	GR-217-001	Human-Environment Geographies (GT-SS2)	3	A	Undergraduate	
Fall Semester 2023	HONR-192-R24	Honors First Year Seminar - Recitation	0	NGC	Undergraduate	
Fall Semester 2023	HONR-192-012	Honors First Year Seminar	4	A+	Undergraduate	
Fall Semester 2023	LGER-101-R41	First-Year German II - Recitation	0	NGC	Undergraduate	
Fall Semester 2023	LGER-101-001	First-Year German II	5	A-	Undergraduate	
Fall Semester 2023	NRRT-193-001	New to the Major Seminar	1	A	Undergraduate	
Fall Semester 2023	NRRT-270-001	Principles of Natural Resource Tourism	3	A	Undergraduate	

Transfer Courses

Term	Institution	Course	Title	Credits	Grade
Spring Semester 2023	Fort Lewis College	EDUC-2++	Education: Global Perspective	3	TA
Spring Semester 2023	Fort Lewis College	ETST-1++	Intro Native Amer&Indig Study	3	TA
Spring Semester 2023	Fort Lewis College	HIST-3++	National Parks: Am Best Idea	3	TA
Spring Semester 2023	Fort Lewis College	STAT-201	Intro to Statistics	3	TA
Fall Semester 2022	Fort Lewis College	ANTH-100	Intr Sociocultural Anthropol	3	TA
Fall Semester 2022	Fort Lewis College	BZ-1++L	Conservation Biology	3	TA
Fall Semester 2022	Fort Lewis College	JTC-100	Intro Mass Communication	3	TA
Fall Semester 2022	Fort Lewis College	NRRT-3++	Tourism/Hospitality Managemnt	3	TA

Spring Semester 2022	Fort Lewis College	E-210	Intro to Creative Writing	3	TA
Spring Semester 2022	Pueblo Comm College	BMS-1++3L	Basic Anatomy And Physiology	4	TA
Fall Semester 2021	Fort Lewis College	HIST-101	W Civilization II: Sn 1350	3	TA
Spring Semester 2021	Pueblo Comm College	CO-130	English Composition I	3	TA
Spring Semester 2021	Pueblo Comm College	CO-150	English Composition II	3	TA



**Department of Public Health
College of Health and Social Sciences**
1600 Holloway Avenue, HSS Bldg. Room 326
San Francisco, CA 94132

May 23, 2024

Dear Colleagues,

Please accept this letter of recommendation for Lilly Figueroa, an outstanding person committed to positive social change. Lilly took my course, *SOC 462: Applied Social Change*, during the Spring 2024 Semester at Sea voyage as one of 20 selected Chapman Impact Scholars. Ms Figueroa's scholar cohort performed community service learning in West Africa's Cape Coast, Ghana. The work was conducted under the direction of Global Mama's, a women's empowerment leadership organization in Ghana.

Lilly stands out among the top 10% of students I have taught over the last two decades. Ms Figueroa excelled in my class academically as well as performed quality fieldwork to contribute to sustainable positive impact in partnership with Global Mamas. Semester at Sea's Chapman Impact Scholars Cohort integrates multiple-country study, interdisciplinary coursework, and experiential learning for meaningful engagement in the planet.

During the semester, Lilly applied course skills such as active listening, conducting interviews, practicing self-awareness, and understanding power dynamics while gaining a knowledgebase in health & human rights, gender equity, environmental degradation, poverty, and cultural humility. Ms Figueroa modeled the highest academic standards in preparation, inquiry, and knowledge, while consistently seeking to understand complex issues and express informed opinions. I appreciated how she took risks to make herself vulnerable and speak from the heart about the importance of women's rights, the importance of telling life stories, as well as having an audience where they can be heard.

It is my sincere wish that Lilly Figueroa can be supported to further her educational goals. Please do not hesitate to contact me with further questions.

Respectfully yours,

Vivian Chávez, DrPH
Associate Professor of Public Health
San Francisco State University
vchavez@sfsu.edu

Faculty Scholar, Chapman Impact Program
Semester at Sea, Institute for Shipboard Education
Voyage 133 – Spring 2024