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Continuing Education Scholarship Application: Submission #133

View	
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HTML
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Plain text
Data (YAML)

The **View** page displays a submission's general information and data. [▶ Watch video](#)

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Submission information

<p>Continuing Education Scholarship Application</p> <p>Applicant's Name Lilly Bell Figueroa</p> <p>Applicant's Address 13036 Road 40 13036 Road 40 Mancos, Colorado. 81328</p> <p>Your Email Address</p>
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lillybell.figueroa@gmail.com

Telephone Number

9707694004

Your Cell Phone Number

9707698522

Empire Electric Account Number

11840

Name on Empire Electric Account

Holly and Victor Figueroa

Relationship to Empire Electric Account Member

Daughter

Year You Recieved an Empire Electric Scholarship

2025

Year You Graduated High School

2023

Name of Accredited Institution You Will be Attending.

Colorado State Universtiy
900 Oval Drive
Fort Collins, Colorado. 81328
836304043

Field of Study

Natural Resource Tourism

Other Children in Your Family

-

Other Financial Aid

I applied for scholarships and financial aid for the 2026–2027 school year, but I have not yet received any confirmed awards. The Empire Electric Continuing Education Scholarship would significantly reduce my financial burden and allow me to finish my final year of college.

In addition, I appreciate your past support as it truly allows me to remain focused on my

studies and professional goals. I am deeply grateful to be from Southwest Colorado and proud to carry its generous and inclusive values into the world.

Upload Most Recent Academic Transcript - Can not be a screen shot -

[Unofficial Transcript 2025 LillyFigueroa \(1\).pdf](#) (184.72 KB)

Upload Letter of Reference from College Professor or Academic Advisor

[Lilly Figueroa Letter of Recommendation \(1\).pdf](#) (116.26 KB)

List Your School and Community Honors and Activities

Colorado State University, Warner College, Dean's List (Fall 2023, Spring 2024, Fall 2024, Spring 2025, Fall 2025)

Colorado State University Honors College Student (Fall 2023, Spring 2024, Fall 2024, Spring 2025, Fall 2025)

Semester at Sea Dean's List (Semester at Sea, Spring 2024)

Chapman IMPACT Cohort Scholarship (Spring 2024)

Brewery Senior Capstone: Community-Based Tourism (Fall 2025)

My mission for the senior capstone project was to examine how local breweries contribute to community-based tourism, local identity, and economic resilience. Through qualitative research and place-based analysis, my team and I explored how breweries act as social spaces that connect visitors to local culture through the shared craft of beer-making. This project reflects my interest in tourism that prioritizes local economies and authentic experiences, demonstrating how everyday cultural spaces can strengthen a destination's sense of place.

First-Time Traveler Workshop: CSU Education Abroad (Fall 2025)

I had the opportunity to co-lead the First-Time Traveler Workshop with CSU Education Abroad, an event designed to help students feel confident navigating travel logistics, cultural humility, and essential expectations while studying abroad. My role included co-creating the presentation and leading the Cultural Humility section where we discussed what it means to travel responsibly and engage intentionally with local communities. Through an activity in which students visualized a semester abroad in Prague, I guided participants to reflect on how they might connect with local people beyond their program, support locally owned businesses, and challenge assumptions about Central and Eastern Europe. Workshops like these reinforce my passion for helping people approach travel with curiosity, humility, and care, and demonstrate how education can transform travel into a meaningful exchange rather than a surface-level experience.

Internship: Adventures in Good Company (Summer 2025)

During my internship with Adventures in Good Company, a women-owned adventure travel company, I supported travelers while gaining hands-on experience in ethical travel operations. I

created and refined traveler resources, most notably cultural humility guides and one-pagers designed to prepare participants before, during, and after their trips. I also collaborated with the sales and marketing team through blog writing, landing page design, and social media captions, as well as curated photos, posts, and stories that brought each trip to life. Additional responsibilities included assisting with experience design and itinerary planning, conducting lodging and destination research, creating comparative analyses, and updating program materials such as packing lists.

Tourism Planning Project for the Fort Collins Museum of Art (January to April 2025)

My project team and I created a marketing and advocacy campaign designed to promote the Museum of Art in Fort Collins (MoA) using the theme, Beyond Resilience—Why This Matters to Us All. This campaign connects the younger generation, their parents, and their grandparents through themes of resilience, counterculture, social justice issues, and intergenerational storytelling through art. Through social media activations, email campaigns, community and campus engagement and partnerships, and traditional media outreach, the project promotes MoA's role as a vital civic and cultural hub. The project reinforced MoA's role as a museum that drives discussions on challenging topics, educates, and connects us as a community through contemporary art. I am eager to apply what I learn by volunteering within my community via an upcoming Capstone project for my Tourism Planning class at the Fort Collins Museum of Art to enhance visitor experiences while preserving the town's natural and cultural assets.

Awarded to participate with the Chapman Impact Cohort in Ghana, West Africa (January to April 2024)

I was awarded the opportunity to volunteer with the Chapman Impact Cohort, via Semester at Sea (scholarship funded). I took a class during the voyage that examined the multiple dimensions of applied social change, and the heart of the class was when we volunteered within the Global Mamas community. They employ about 340 people who sell hand-made items that increase employment, reduce poverty, and achieve social justice. While there, we created social media content for Global Mamas in the form of blog posts including: Mama Story Highlights, Face Behind the Product, interviews, and Product Try-Ons. All of the content was in picture or video format and posted on Instagram in order to support their non-profit. It was an honor getting to work with and know the Global Mama's community. Their mission of gender equality and prosperity is defined as having economic self-sufficiency, good health, and happiness. A mission, I believe, that should be practiced world-wide.

Awarded to be a Field Office Student Assistant via Semester at Sea (January to April 2024)

While on the study abroad program, Semester at Sea (SAS), I worked as a student-assistant in the Field Office. I supported students and lifelong learners in selecting and registering for field programs ranging from single-day outings to multi-day excursions. I communicated program policies, assisted with administrative tasks including data entry and updates, and ensured

participants received necessary materials by delivering tickets and receipts directly to their cabins. During logistical pre-port meetings, I distributed Green Sheets to promote cultural awareness and responsible travel. Throughout the voyage, I encouraged engagement in field programs that emphasized environmental stewardship, responsible tourism, and cultural exchange.

Essay

My name is Lilly Figueroa. I am a student, a traveler, and a lifelong learner. To introduce myself further, I am also a self-proclaimed strawberry ice cream connoisseur, a dance fitness beginner, a live music enthusiast, and I grew up in southwestern Colorado as the sixth generation to live in Mancos, where I learned early on the value of land stewardship, community, and resilience. These foundations continue to shape who I am today. Whether navigating rural education gaps, international travel, or complex global tourism systems, I have learned to meet challenges with humility and intention.

I developed these values growing up on my grandpa's cattle ranch. From a young age, I learned that land stewardship, resilience, and community are daily responsibilities. Ranch life taught me how interconnected people, land, and livelihoods truly are, and it instilled in me a strong work ethic. My family, and rural upbringing, have profoundly shaped my perspective and continue to guide both my personal and professional goals.

In addition, my mom is a teacher and my dad is a retired educator. My family cannot afford the approximately \$38,000 yearly cost of attendance, especially as my brother will also be in college this fall. Every dollar I receive through scholarships directly supports my tuition, fees, and housing expenses and makes it possible for me to continue my education.

I am applying for this scholarship so that I can complete my fourth and final year of college. For the past three years, I have been studying Natural Resource Tourism with a concentration in Global Tourism and minors in German, Music Business, and Business. My interests have led me to volunteer world-wide and to align my long-term aspirations of working in reciprocal tourism which benefits both travelers and local communities.

My passion for travel emerged through experiences that challenged my assumptions and expanded my worldview. This began in high school when I visited exchange student friends abroad and volunteered on farms in Italy, Greece, and Slovenia through the World Wide Opportunities on Organic Farms (WWOOF). These experiences taught me to adapt quickly, communicate across cultures, and approach unfamiliar situations with respect rather than entitlement.

As a Peer Advisor, and later an Education Abroad Intern at CSU, I became a guide for students

navigating study abroad. I often served as the first point of contact for those unsure if international experiences were possible for them. Today, I am motivated by the belief that tourism can be a powerful tool when education, stewardship, and social connection are approached thoughtfully. I carry these lessons forward as I work toward a career in transformational tourism rooted in reciprocity, sustainability, and cross-cultural connection. What I have discovered from my travels is that we are all alike more than we think. All people seek to be connected, respected, and to have the freedom to practice traditions that are meaningful to them. Therefore, I encourage travelers to come together based on new understandings. We have been raised to believe that we travel because we deserve it, and the world is simply out there for us to enjoy. However, no matter where you go, you are entering someone else's hometown or home-city and using their natural resources. Places to vacation are new to the traveler, but these places have been created through years, generations, and centuries of traditions, customs, tragedies, and rebuilding. I want people to not only relax and enjoy their travel time, but also to open their minds and respect the people and places that they travel to.

Travel is not about indulgence or entitlement. It is a privilege to enjoy new places, and I will forever be grateful to the friends I have made along the way who are always teaching me new ways to be a better person. I am also grateful for the scholarships I have been offered so that I could have these experiences via CSU, study abroad, and Semester at Sea. With one year left of college, I hope to earn financial aid so I can pay for my final year. My next goal will be to show others how to experience the world in a new, immersive, and meaningful way. Thank you for sharing scholarship money so that students like me can give back to our local and global communities.

Submission Date

2026-05-27

Applicant's SignatureA handwritten signature in black ink that reads "Lilly Figueroa". The signature is written in a cursive, flowing style with a large initial 'L' and 'F'.

 Unofficial Transcript

Colorado State University Unofficial Transcript for Lilly Bell Figueroa (836304043)

Tuesday, December 30, 2025 1:14:58 PM

Fall Semester 2025 Curriculum

Program Code: NRTM-GLTZ-BS

Program Description: BS Natural Resource Tourism/Global Tourism

Curriculum Level: Undergraduate

Type	Description	Code	Department	College
MAJOR	Natural Resource Tourism	NRTM	Human Dimensions of Nat Res	Warner Coll of Natural Resrces
CONCENTRATION	Global Tourism	GLTZ	Human Dimensions of Nat Res	Warner Coll of Natural Resrces
MINOR	German	LGEQ	Languages, Literatures & Cltrs	Liberal Arts
MINOR	Music Business	MUBQ	Marketing	Business
MINOR	Business Administration	BUSQ	College of Business	Business

Undergraduate

Overall Credit Hours Earned: 124.000

Colorado State University Credit Hours Earned: 84.000

Colorado State University GPA Credit Hours: 84.000

Colorado State University Grade Points: 327.336

Colorado State University Cumulative GPA: 3.896

Transfer Credit Hours Earned: 40.000

Academic Term Summary

Term	Term Dates	Class	Major	Term GPA	Quality Points	GPA Hours	Hours Earned	End of Term Standing
Fall Semester 2026	08/24/2026 - 12/18/2026	Masters	Tourism Management	0.000	0.000	0.000	0.000	

Spring Semester 2026	01/20/2026 - 05/15/2026	Senior	Natural Resource Tourism	0.000	0.000	0.000	0.000	
Fall Semester 2025	08/25/2025 - 12/19/2025	Senior	Natural Resource Tourism	3.933	59.001	15.000	15.000	Good Standing
Summer Session 2025	05/19/2025 - 08/08/2025	Senior	Natural Resource Tourism	3.571	25.000	7.000	7.000	Good Standing
Spring Semester 2025	01/21/2025 - 05/16/2025	Senior	Natural Resource Tourism	3.833	69.000	18.000	18.000	Good Standing
Fall Semester 2024	08/19/2024 - 12/13/2024	Junior	Natural Resource Tourism	4.000	64.000	16.000	16.000	Good Standing
Summer Session 2024	05/13/2024 - 08/02/2024	Junior	Natural Resource Tourism	0.000	0.000	0.000	0.000	
Spring Semester 2024	01/16/2024 - 05/10/2024	Junior	Natural Resource Tourism	4.000	48.000	12.000	12.000	Good Standing Semester at Sea
Fall Semester 2023	08/21/2023 - 12/15/2023	Sophomore	Natural Resource Tourism	3.895	62.335	16.000	16.000	Good Standing

Current Credit Courses

Term	Course	Title	Credits	Level
Spring Semester 2026	SA-482-001	Study Abroad	12	Undergraduate

Completed CSU Courses

Term	Course	Title	Credits	Grade	Level	Comments
Fall Semester 2025	BUS-380A5-001	Large Venue Management and Operations	3	A+	Undergraduate	
Fall Semester 2025	FIN-200-401	Personal Finance and Investing (GT-MA1)	3	A	Undergraduate	
Fall Semester 2025	LGER-300-001	Reading and Writing for Communication-German	3	A-	Undergraduate	
Fall Semester 2025	MGT-305-005	Fundamentals of Management	3	A	Undergraduate	
Fall Semester 2025	NRRT-470-001	Tourism Impacts	3	A+	Undergraduate	
Summer Session 2025	MKT-305-401	Fundamentals of Marketing	3	B	Undergraduate	

Summer Session 2025	NRRT-487-001	Internship	4	A+	Undergraduate	
Spring Semester 2025	ACT-210-801	Introduction to Financial Accounting	3	B	Undergraduate	
Spring Semester 2025	BUS-250-001	Music Business--Shifting the Social Landscape (GT-SS3)	3	A+	Undergraduate	
Spring Semester 2025	BUS-361-001	Principles of Music Marketing	3	A+	Undergraduate	
Spring Semester 2025	BUS-362-001	Making Money in Music	3	A	Undergraduate	
Spring Semester 2025	LGER-201-001	Second-Year German II (GT-AH4)	3	A	Undergraduate	
Spring Semester 2025	NRRT-442-001	Tourism Planning	3	A+	Undergraduate	
Fall Semester 2024	BUS-220-003	Ethics in Contemporary Organizations (GT-AH3)	3	A+	Undergraduate	
Fall Semester 2024	BUS-220-R03	Ethics in Contemporary Organizations (GT-AH3) - Recitation	0	NGC	Undergraduate	
Fall Semester 2024	ECON-101-002	Economics of Social Issues (GT-SSI)	3	A+	Undergraduate	
Fall Semester 2024	LGER-200-002	Second-Year German I (GT-AH4)	3	A+	Undergraduate	
Fall Semester 2024	NR-377-001	Pre-Internship	1	A	Undergraduate	
Fall Semester 2024	NRRT-320-001	International Issues-Recreation and Tourism	3	A	Undergraduate	
Fall Semester 2024	RRM-101-002	Hospitality and Event Industry	3	A+	Undergraduate	
Spring Semester 2024	IE-200-501	Global Studies	3	A	Undergraduate	
Spring Semester 2024	MGT-360-500	Social and Sustainable Venturing	3	A	Undergraduate	
Spring Semester 2024	RRM-355-500	Culinary Tourism and Hospitality Management	3	A	Undergraduate	
Spring Semester 2024	SOC-462-501	Applied Social Change	3	A+	Undergraduate	

Fall Semester 2023	GR-217-001	Human-Environment Geographies (GT-SS2)	3	A	Undergraduate	
Fall Semester 2023	HONR-192-R24	Honors First Year Seminar - Recitation	0	NGC	Undergraduate	
Fall Semester 2023	HONR-192-012	Honors First Year Seminar	4	A+	Undergraduate	
Fall Semester 2023	LGER-101-R41	First-Year German II - Recitation	0	NGC	Undergraduate	
Fall Semester 2023	LGER-101-001	First-Year German II	5	A-	Undergraduate	
Fall Semester 2023	NRRT-193-001	New to the Major Seminar	1	A	Undergraduate	
Fall Semester 2023	NRRT-270-001	Principles of Natural Resource Tourism	3	A	Undergraduate	

Transfer Courses

Term	Institution	Course	Title	Credits	Grade
Spring Semester 2023	Fort Lewis College	EDUC-2++	Education: Global Perspective	3	TA
Spring Semester 2023	Fort Lewis College	ETST-1++	Intro Native Amer&Indig Study	3	TA
Spring Semester 2023	Fort Lewis College	HIST-3++	National Parks: Am Best Idea	3	TA
Spring Semester 2023	Fort Lewis College	STAT-201	Intro to Statistics	3	TA
Fall Semester 2022	Fort Lewis College	ANTH-100	Intr Sociocultural Anthropol	3	TA
Fall Semester 2022	Fort Lewis College	BZ-1++L	Conservation Biology	3	TA
Fall Semester 2022	Fort Lewis College	JTC-100	Intro Mass Communication	3	TA
Fall Semester 2022	Fort Lewis College	NRRT-3++	Tourism/Hospitality Managemnt	3	TA
Spring Semester 2022	Fort Lewis College	E-210	Intro to Creative Writing	3	TA
Spring Semester 2022	Pueblo Comm College	BMS-1++3L	Basic Anatomy And Physiology	4	TA
Fall Semester 2021	Fort Lewis College	HIST-101	W Civilization II: Sn 1350	3	TA
Spring Semester 2021	Pueblo Comm College	CO-130	English Composition I	3	TA
Spring Semester 2021	Pueblo Comm College	CO-150	English Composition II	3	TA



INTERNATIONAL PROGRAMS

COLORADO STATE UNIVERSITY

Laurel Hall, 1024 Campus Delivery
Fort Collins, CO 80523-1024
P: (970) 491-5917
international.colostate.edu

18 August 2025

To Whom It May Concern:

I am writing to emphatically recommend Lilly Figueroa to her future graduate program, scholarship, or first post-college position. Lilly has worked with the Colorado State University Education Abroad department as a Peer Advisor since August 2024 and has reported to me in my position as Peer Advisor Supervisor. Lilly works approximately 10 hours a week and plans to continue working with us until she heads to Germany on a second semester-long study abroad program.

As a Colorado State University student, Lilly is a Natural Resource Tourism major with a concentration in Global Tourism and minors in German, Business, and Music Business. As seen in her major and minors, she is incredibly well-rounded as she has interests in diverse subjects and people. Lilly has a way of always seeing the lesson to be learned in a new place or from a new person. She brings a plethora of perspectives to everything that she does. As a first-year student, Lilly studied abroad on Semester at Sea – a ship that sails to ten different countries in four months to promote cross-cultural learning and reflection. Coming from a rural community in Colorado, it is beyond impressive that she took a massive leap of faith to see so much of the world at such a young age. She is a trailblazer, to say the least.

Lilly is celebrated for her achievements. From the number of scholarships she has received due to her high grade point average to her promotion to an intern in the CSU Education Abroad department after she demonstrated incredible growth in a short period of time, Lilly is a big-picture thinker and never misses an opportunity to try harder than she has before and to achieve the unexpected. This is evident through the fact that she will be studying abroad twice for two semesters in her undergrad and still graduating early. Not only this, but she was also awarded a highly competitive work experience when she studied on Semester at Sea. Plus, she ran her own business in high school selling beef steer and heritage pigs. She is an “if there is a will, there’s a way” person and will pave a new road for a possibility to unfold. She has created new and innovative ideas in our CSU Education Abroad department, like her cultural humility project she worked on and her creative updates to our presentations.

As seen in her work with the CSU Education Abroad department, Lilly has practical and tangible work skills in time management, presentation preparation, customer service, data collection, tabling, marketing, mentoring, filing, community organizing, and project management. Despite working as a full-time student, Lilly has still found time to volunteer. She's even volunteered abroad in Italy, Slovenia, and Greece working with local farmers. In addition, she has gained office administration and customer service skills working for CSU Education Abroad as a Peer Advisor, Adventures in Good Company as an Intern, Durango & Silverton Narrow Gauge Railroad as a Sales Associate, and Semester at Sea as a Field Office Student Assistant.

It is an honor and beyond a privilege to recommend Lilly Figueroa to her future endeavors without reservations. I firmly believe that any program or scholarship would benefit from having Lilly amongst their selected students. Please do not hesitate to reach out to me if I can provide any further information on Lilly.

Sincerely,

Olivia Cole

Olivia Cole

Coordinator, Education Abroad

International Programs

Colorado State University

Olivia.Cole2@colostate.edu

P: +1 970 491 3533